



BILLBOARDS /  
POSTERS

# TRUECOLOR PAPER 160

matt 3334, 160 g/m<sup>2</sup>

Bright white, stiff poster paper for advertising applications

Bright white, matt, coated special paper for posters and indoor advertising applications. This paper is optimised for printing with aqueous ink systems. Prints are splashproof, resistant to erasure and impress with high colour density and vibrant colours. This material achieves very good contour sharpness and is therefore predestined for the printing of CAD drawings. Its weight of 160 g/m<sup>2</sup> provides good flatness and stiffness.

## Advantages

- Good colour reproduction
- Very good contour sharpness
- Quick dry
- Resistant to splashes and erasure
- Good flatness
- High stiffness
- Acid-free



## Technologies



## Properties



## General tips

For quality reasons the paper should be stored and converted under conditions of 30-65% relative humidity and at a temperature of 10-30°C.

## Physical data

Name	Value	Norm
Weight [g/m <sup>2</sup> ]	160	ISO 536
Thickness (paper) [µm]	215	ISO 534
Whiteness, CIE D65/10°	155	ISO 11475
Chromaticity (D65/10°)	L* 94.1 a* 3.5 b* -15.5	DIN 6174
Opacity [%]	> 98.5	ISO 2471

The values stated above are only for orientation. Before using our print media please check its compatibility for your printer and the intended application. We cannot be held responsible for any mistakes resulting from technical changes in the printing process and with printing components. Product design changes to our products technical developments may be carried out without prior notice.