



BILLBOARDS /  
POSTERS

# TRUECOLOR PAPER 120

3332, 120 g/m<sup>2</sup>

Bright white, cost-effective poster paper for CAD and advertising applications

Bright white, matt coated special paper for posters and indoor advertising applications. This paper is optimised for printing with aqueous ink systems. Prints are splashproof, resistant to erasure and impress with high colour density and vibrant colours. This material achieves very good contour sharpness and is therefore predestined for the printing of CAD drawings.

## Advantages

- Good colour reproduction
- Very good contour sharpness
- Quick dry
- Resistant to splashes and erasure
- Acid-free



The mark of  
responsible forestry

## General tips

For quality reasons the paper should be stored and converted under conditions of 30-65% relative humidity and at a temperature of 10-30°C.

## Physical data

Name	Value	Norm
Weight [g/m <sup>2</sup> ]	120	ISO 536
Thickness (paper) [µm]	170	ISO 534
Whiteness, CIE D65/10°	155	ISO 11475
Chromaticity (D65/10°)	L* 93.8 a* 3.5 b* -15.5	DIN 6174
Opacity [%]	> 97	ISO 2471

## Technologies



## Properties



The values stated above are only for orientation. Before using our print media please check its compatibility for your printer and the intended application. We cannot be held responsible for any mistakes resulting from technical changes in the printing process and with printing components. Product design changes to our products technical developments may be carried out without prior notice.